

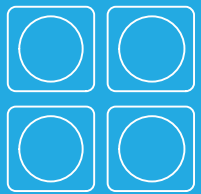
Iván Rodríguez Santos

Senior Sales Engineering
Citrix Iberia

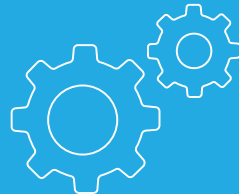
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ivan.rodriguez@citrix.com

HOY = COMPLEJIDAD PARA LOS EMPLEADOS



Demasiadas Apps



Muy poco uso



Demasiado cambio de
contexto

1%

Diseñadas para el 1%
Power Users

99%

Diseñadas para el 99%
Usuario Diario







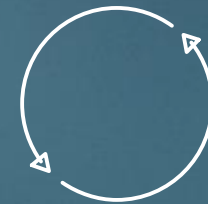
Muchas Aplicaciones

12 apps



Muy Poco Uso

99%



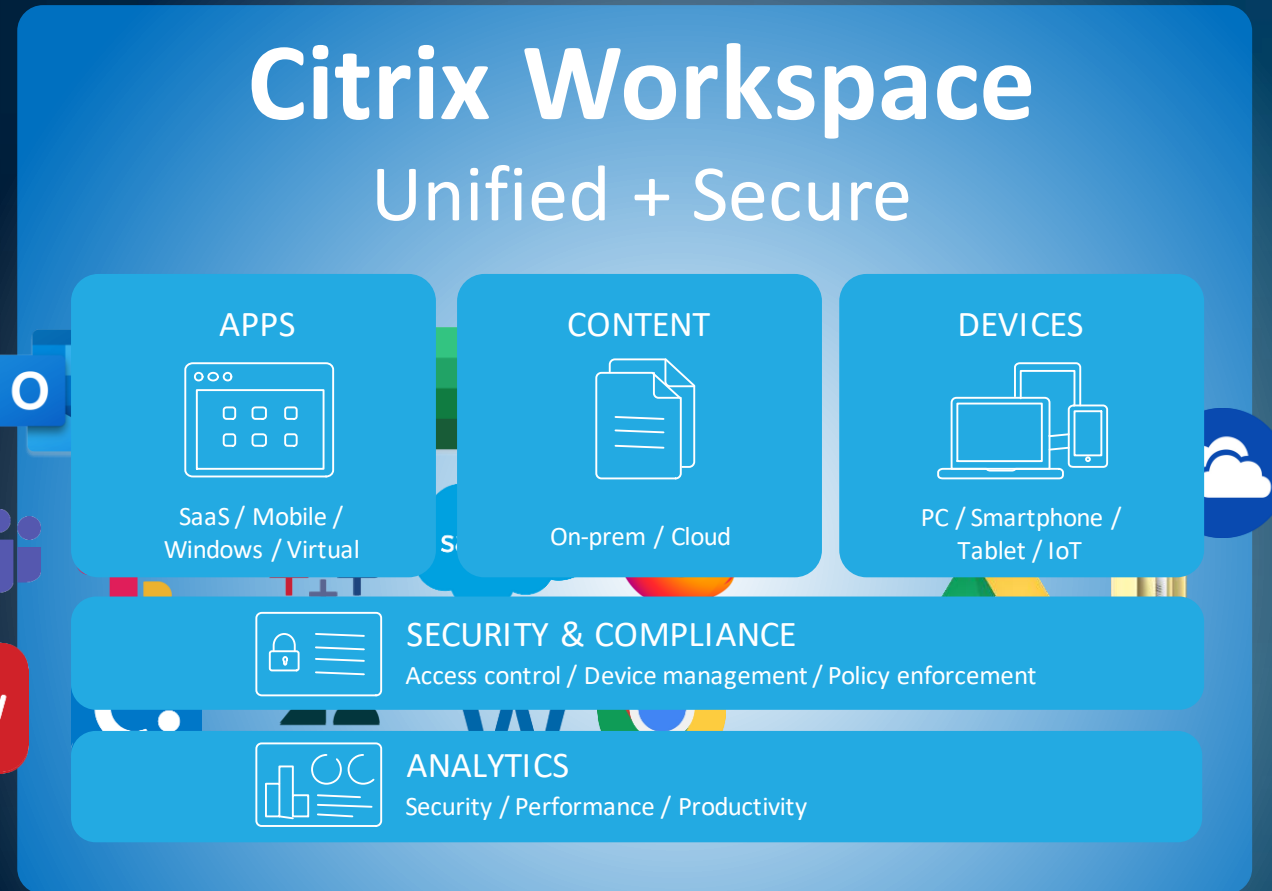
Demasiados cambio de Contexto

Cada 2 minutos

Apps Desconectadas



> Organizer



> Guiar

Citrix Workspace

Unified + Secure + Intelligent



Form fields for data entry, consisting of two horizontal lines.



A horizontal rectangular form field with a white outline, intended for text input.

A horizontal rectangular form field with a white outline, intended for text input.



Citrix Workspace

Unified + Secure + Intelligent



Three horizontal white lines representing text input fields.



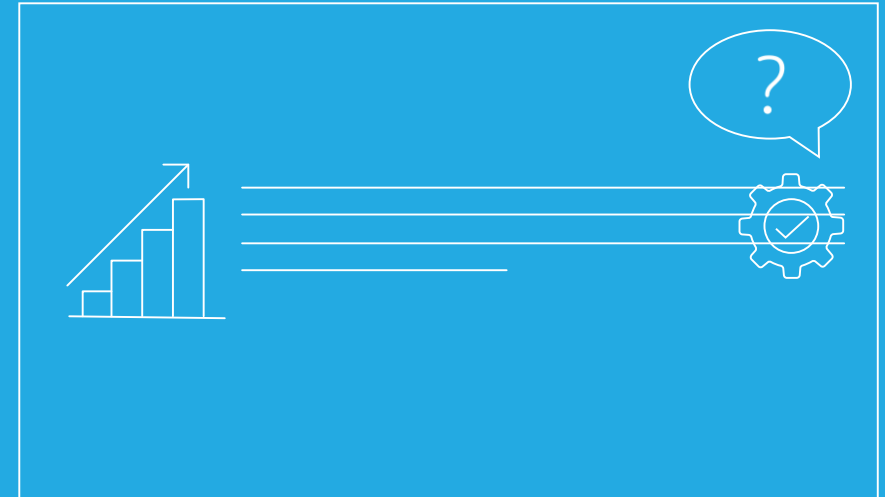
A single wide white rounded rectangular input field.

A single wide white rounded rectangular input field.

> Automatizar

Citrix Workspace

Unified + Secure + Intelligent






- Home
- Actions
- Apps >
- Desktops
- Files >

Activity

Relevancy ▾


Show Filters


Recommended Actions

 **New Expense report** ⋮ ✕

Chip Jones has submitted a new expense report "New Phone Headset" with a total value of \$486.18


[Approve](#) [Send Back](#)


Today SAP Concur 

 **New Expense report**


Chip Jones has submitted a new expense report "Trip to Dallas" with a total value of \$1,785.52


[Approve](#) [Send Back](#)

Today SAP Concur 


 **Opportunity closed won**





Opportunity "Intelligent Widgets for Vandelay Industries" with a total value of \$2M has been closed on 5/20/19

Today Salesforce 





 **Event Reminder**

Scheduled Event "Weekly Marketing & Sales Alignment Meeting" meeting begins at 9:00AM.

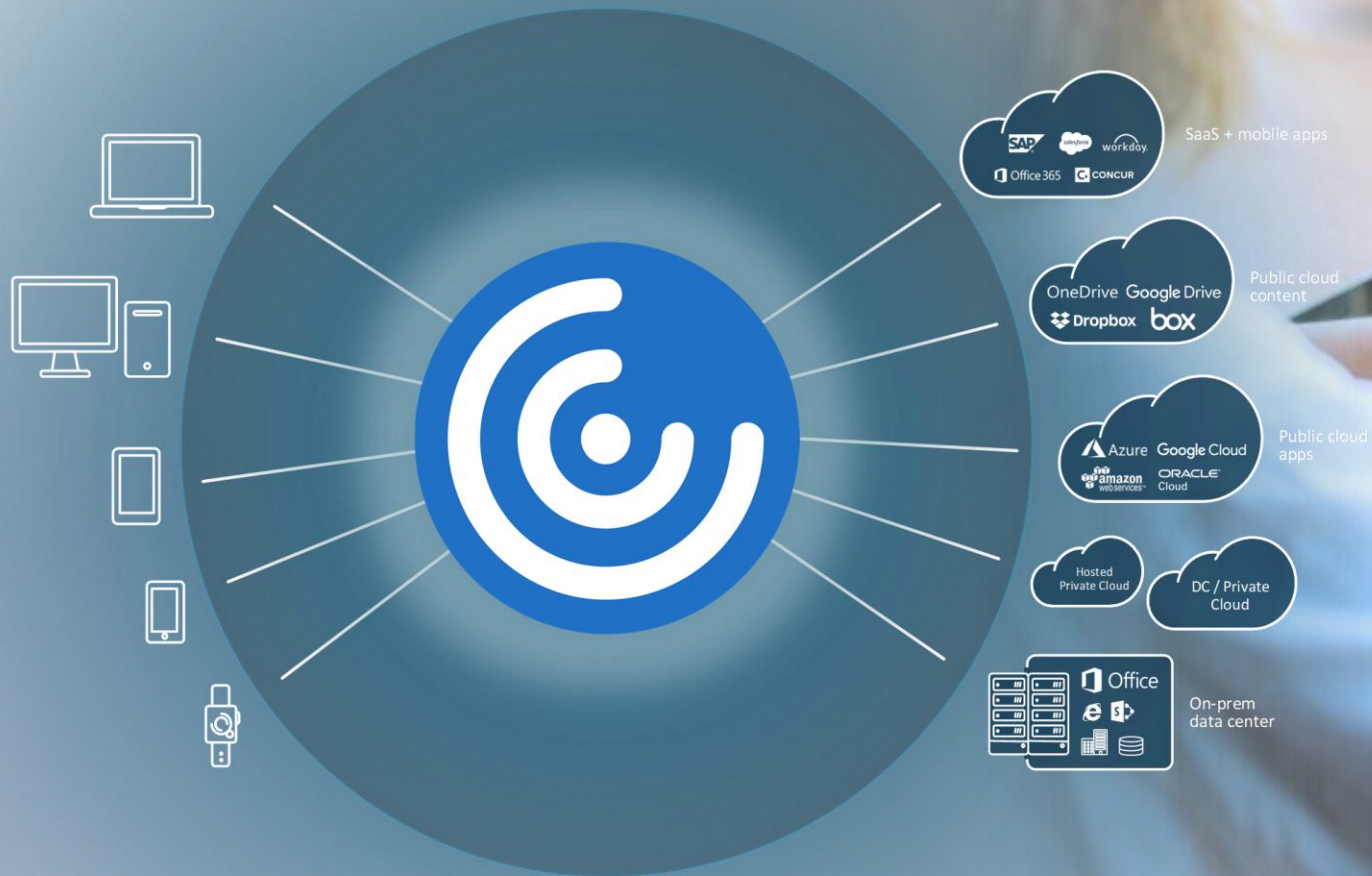
Today Outlook 

-  Create Ticket ⋮
 -  Request PTO ⋮
 -  Submit Quick Expense ⋮
 -  Task Reminder ⋮
- [View All Actions](#)

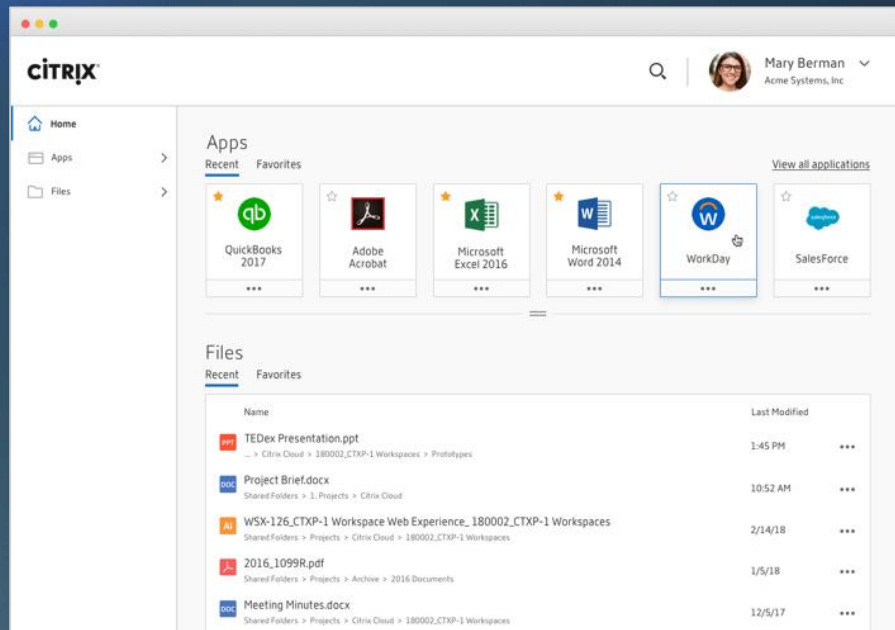
Recent Apps

-  Microsoft Word ⋮
-  Tableau ⋮
-  Service Now ⋮
-  Salesforce ⋮

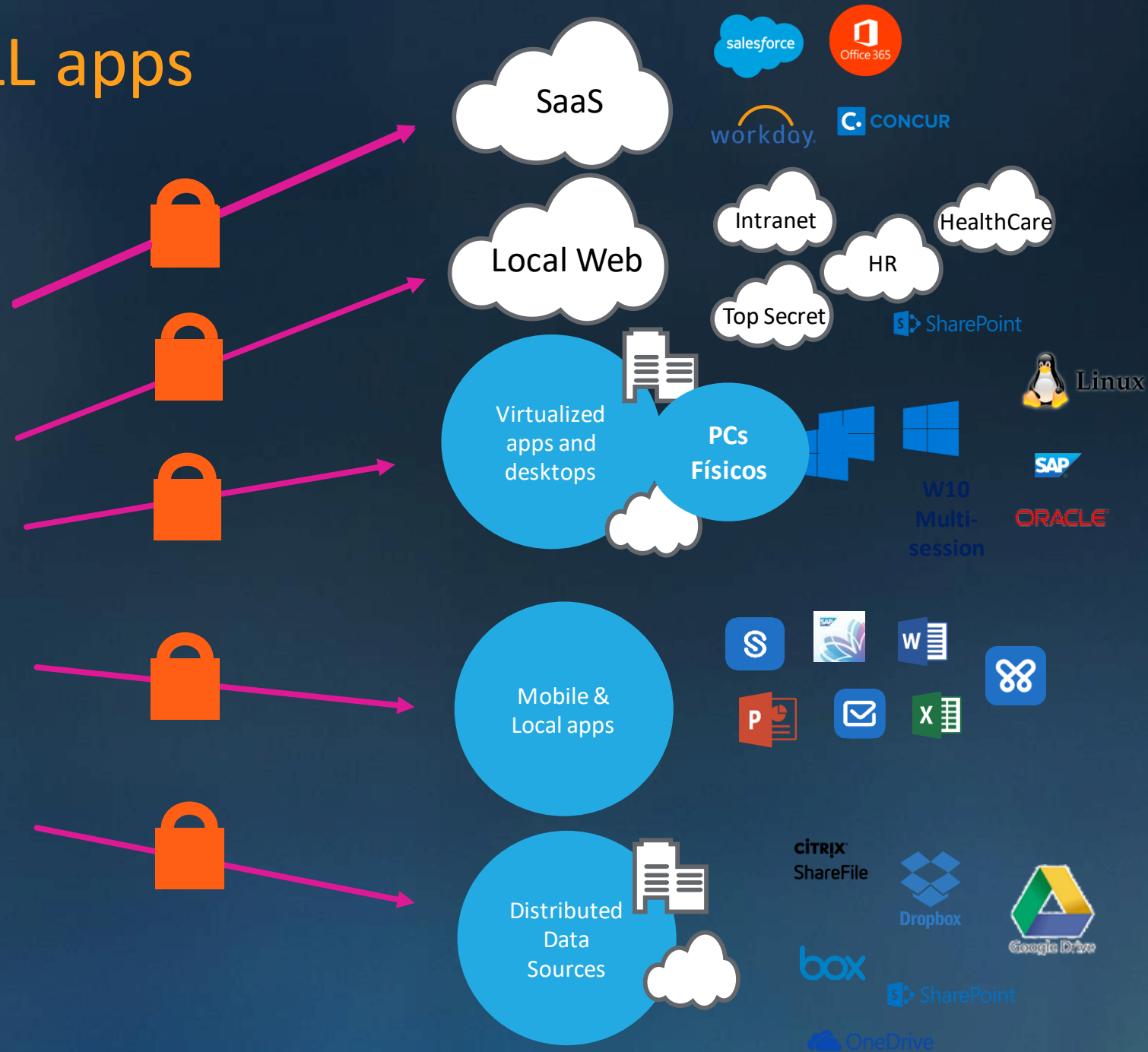
Citrix Workspace Business Continuity Plan



Workspace app delivers ALL apps



Punto Único de Acceso



Experiencia + **Seguridad** + **Agilidad**

CITRIX[®]