

Cloud Data Management

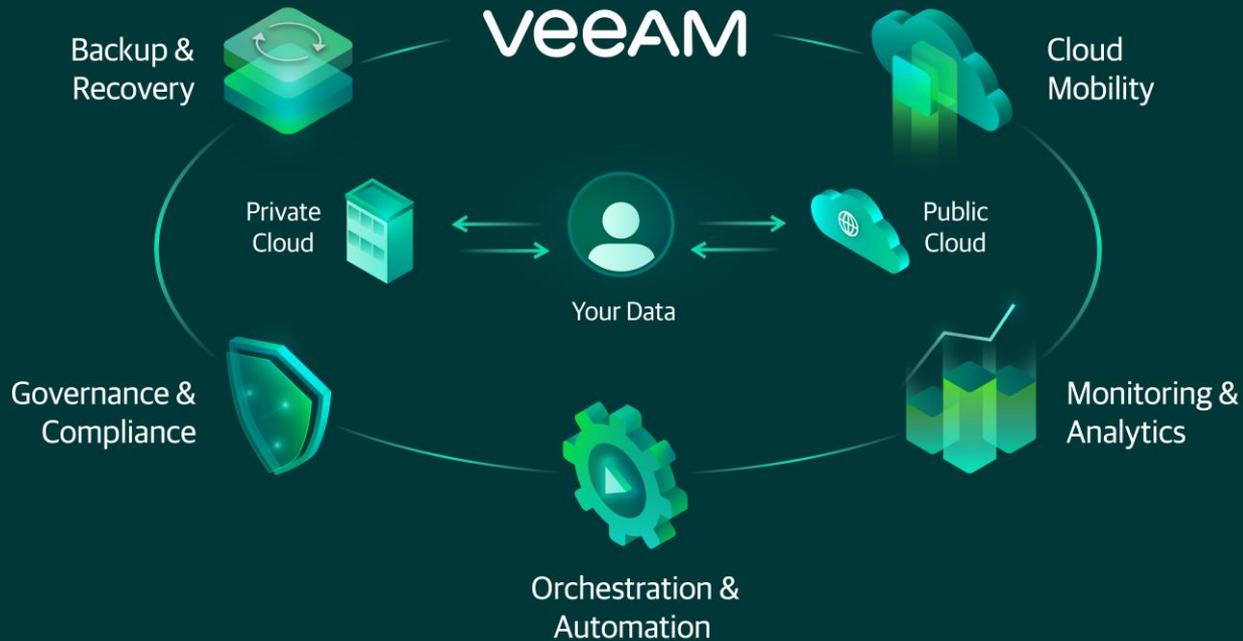


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Veeam vision — Cloud Data Management



Achieve unmatched data management and protection, reusing your data to drive innovation across data centers and cloud

Backup and Recovery



- Intuitive backup solution that just works with application-aware protection
- Fully software-defined for greater scalability and freedom of platform choice
- Enable granular and verified recovery of all critical assets

Be always available with the confidence you can recover from any situation fast

Cloud Mobility



- Portability and protection of workloads across any cloud or platform
- Utilize cloud-scale storage with guidance on how to best store and archive protected data reducing cost.

Backup, restore and protect critical data across any cloud

Monitoring and Analytics



- AI-driven infrastructure monitoring and diagnostics
- Orchestrated remediation of unexpected issues for critical backup and DR processes

Drive down cost through intelligent monitoring and remediation

Automation



- Recurring testing, documentation and intelligent orchestration for BCDR and migration initiatives
- Integrated DevOps capabilities assist deployment and availability of applications across any platform

Empower your developers with on-demand dev and test environments

Governance and Compliance



- Assess application security, compliance, and privacy needed to adhere to strict guidelines before deployment
- Near zero impact on the production system or increased cost

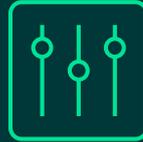
Ensure security, compliance and privacy requirements are met

Unlock the power of your data



Data Availability

Simple, flexible, and reliable data backup and recovery, on-premises or in the cloud.



Data Agility

Leverage the environments needed, without constraints on data mobility.



Business Acceleration

Reuse existing backup data to pursue new opportunities without increasing cost.

Cloud Data Management provides the foundation necessary to simplify backup and recovery and transform the way IT organizations manage and leverage data.

Customer success story: Inchcape

Customer Story



Company:

Inchcape Australia Limited is part of the Inchcape group of companies. Is the world's largest independent international automotive retailer, with operations in over 30 countries and core markets such as Australia, Singapore, Hong Kong, the UK and Russia.

Inchcape Australia is a leading player in the automotive services sector operating in distribution, retail and logistics with more than 1,500 employees across Australia. The company imports and distributes retail quality vehicles on behalf of renowned brand partners in the automotive industry.

Customer Story



Challenge:

Inchcape was looking for a trusted and easy-to-use data management solution for its infrastructure running more than 200 applications. There was previously no disaster recovery system in place and their tape-based backups were failing frequently. Any outages could incur millions of dollars in losses every day due to transactional downtime. Inchcape needed to find a software that would enable them to automate the disaster recovery process and bring down business costs.

Customer Story



- **\$166,000 storage costs saved per year**

Before using Veeam, it had accumulated over 10,000 tapes, costing over \$8,000 a month to purchase and store, and a full headcount dedicated to manual tape backup and maintenance. More than 50% of these tapes have now been securely destroyed and migrated to the cloud which has significantly reduced costs

- **100% data Availability boosts confidence and brand reputation**

With 100% automated backup of data across all work streams, outages which were once unpredictable and frequent are now a thing of the past. This helped to boost confidence within the business and among Inchcape's customers and partners, who are now assured of 100% data Availability and peace of mind that their data is always safe and secure.

- **Automated and simplified disaster recovery processes**

Veeam Availability Orchestrator helped Inchcape to automate and simplify its disaster recovery processes, enabling the business to invest more resources into growing the company and strengthening cybersecurity.

Customer Story

Comments:

“ The great thing about Veeam is that it just works. Because of the speed of recovery and ease of management, no one is now managing data on a day-to-day basis. With these time savings, we can now focus on improving cybersecurity for the business. In fact, we were able to defend our business against recent cybercriminal attacks that took our industry peers offline for two weeks!

Darren Warner
IT Operations Manager
Inchcape



Thank You

veeam