Sophos PhishThreat

¿Como puedo **concienciar** a los usuarios?

Formación como capa de Seguridad

" Ninguna tecnología puede vencer un ataque de **ingeniería social** "

Frank Abagnale, security consultant

SOPHOS

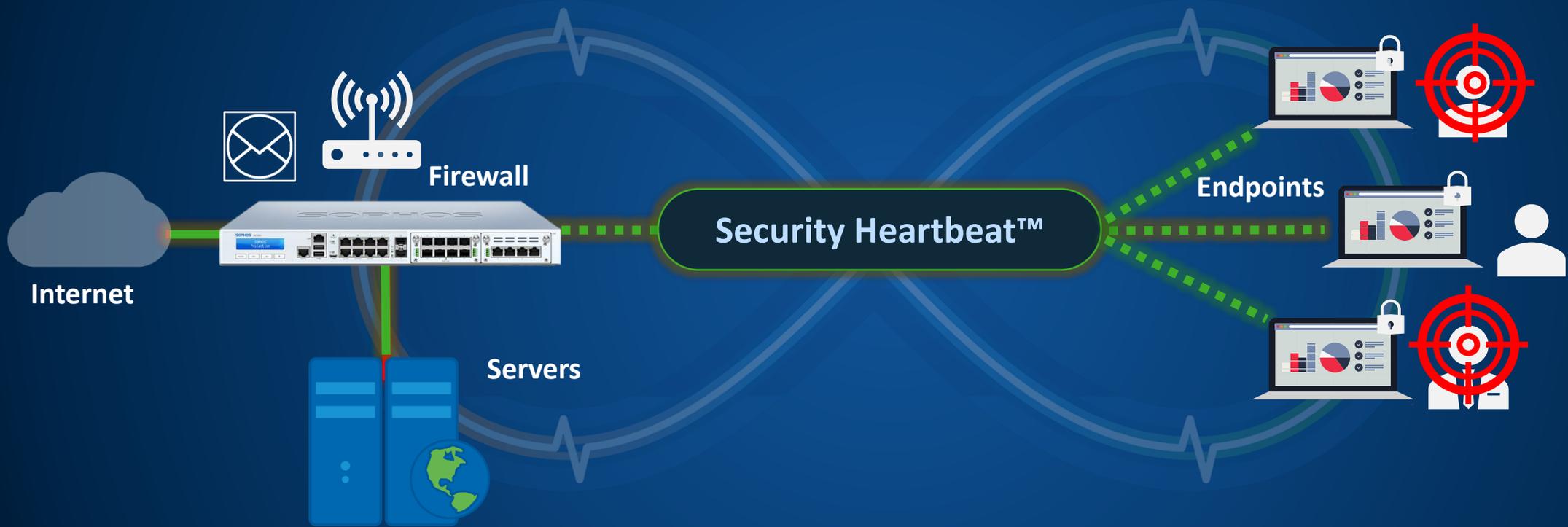# Los usuarios prestan 5 veces más interés a los correos de phishing

Phishing Attacks 13%

B2C Email CTR 2.4%

B2B Email CTR 3.5%

Consumer marketing emails 5.4x / Business emails 3.7x
Sources: Sophos Phish Threat simulation data , Experian Email Benchmark Report Q4 2016

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El phishing es un gran negocio,
que provoca grandes perdidas

Intentos de suplantación

$5.3 Billion
in Business Email
Compromise damages

Adjunto malicioso

66% of malware is now
installed via malicious
email attachments

Fugas de datos

Breaches can wipe up to
15% off stock market
valuations

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Hacker

Phishing Email

Enters Credentials

Credential
Compromise

**Command
and Control**

Employee
Data

CRM
System

2FA

Employee

Enable RDP
Lateral Movement

Admin

Enable RDP
Login and Search
Set up Admin Accounts

Applications

MFA Profile

**CRM System
Productivity Suite
Designer Tools
MFA
Note Taking
Collaboration
Etc…**

**Redirect to
new mobile**

Solución: Actuar como los malos

Educar y someter a pruebas a los usuarios para que detecten ataques

✓ **PRUEBAS** AL USUARIO

✓ **SIMULACIONES** REALES DE ATAQUE
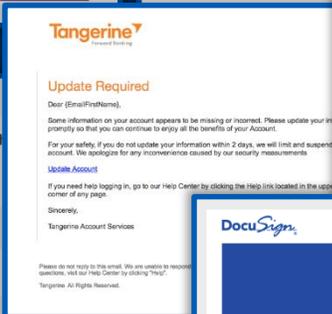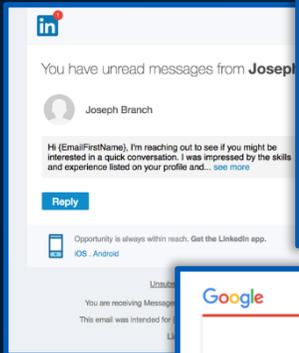
✓ MÓDULOS DE **FORMACION** DINÁMICOS
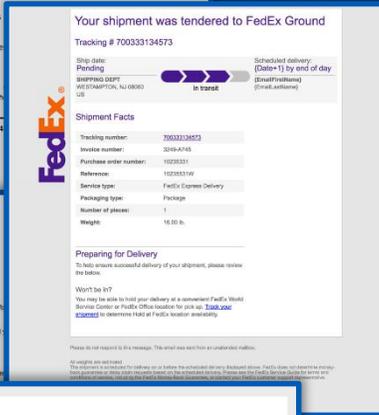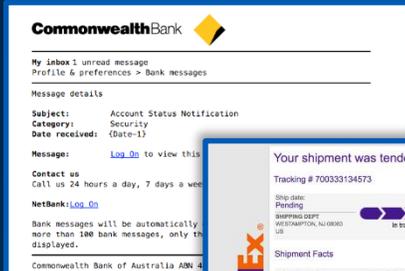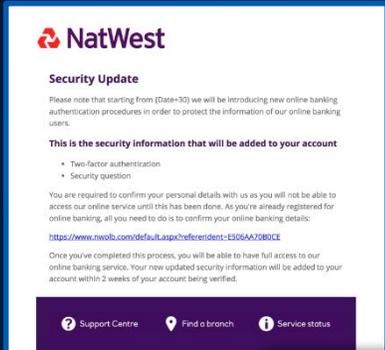
✓ **INFORMES** COMPLETOS

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Mas de 150 ataques diferentes

Multiple scenarios and difficulties

- Realistic simulations powered by global threat intelligence
- Library of international templates from beginner to expert

Growing library of international content

- Australian Federal Police
- Amazon.co.uk
- DVLA
- Canada Post
- London Underground

- New Zealand Inland Revenue Department
- Parcelforce
- Royal Bank of Canada

60 módulos de formación

Security Topics

- Phishing
- Credential harvesting
- Vishing (phone phishing)
- Social engineering
- Ransomware
- Secure social media use
- Public Wi-Fi
- Malicious attachments
- Passwords & passphrases
- Two-factor authentication
- Principle of least privilege
- Physical security and data protection

Compliance Topics

- EU General Data Protection Regulation (GDPR)
- Gramm-Leach-Bliley Act (GLBA)
- Health Insurance Portability and Accountability Act (HIPAA)
- Payment Card Industry Data Security Standard (PCI DSS)

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Security made simple.