

Sophos PhishThreat

¿Como puedo concienciar a los usuarios?

Formación como capa de Seguridad

“ Ninguna tecnología puede vencer un ataque de **ingeniería social** ”

Frank Abagnale, security consultant

Los usuarios prestan 5 veces más interés a los correos de phishing

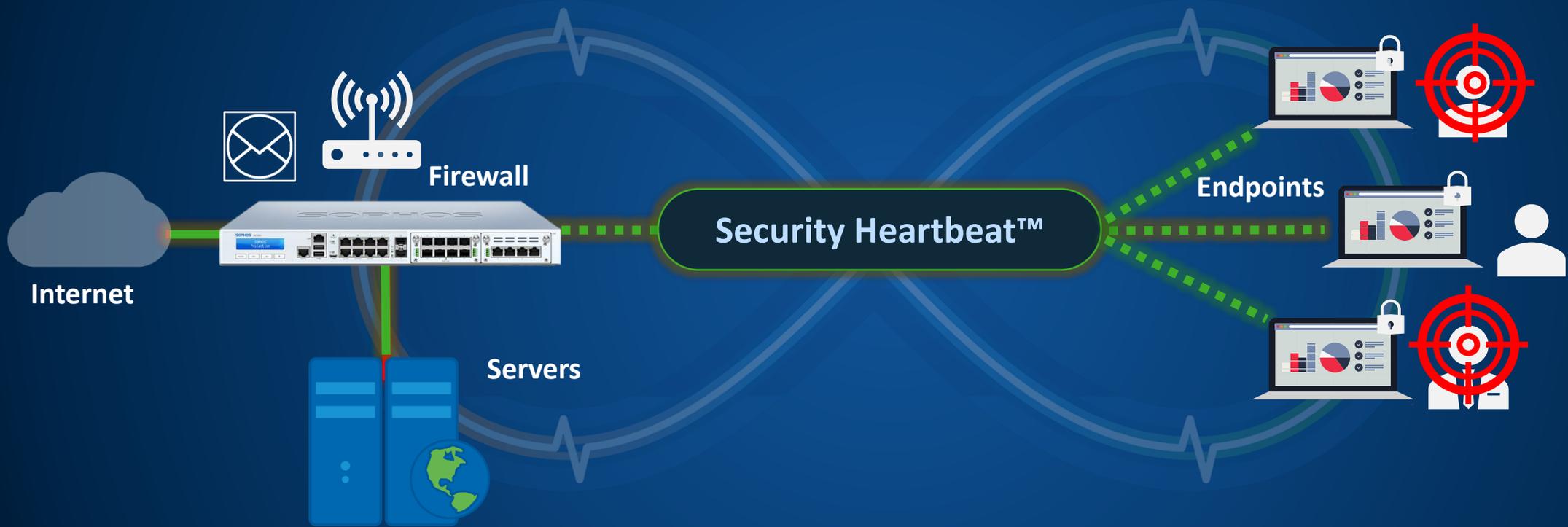
B2C Email CTR
2.4%

B2B Email CTR
3.5%

Phishing
Attacks
13%

Consumer marketing emails 5.4x / Business emails 3.7x

Sources: Sophos Phish Threat simulation data , Experian Email Benchmark Report Q4 2016



El phishing es un gran negocio, que provoca grandes pérdidas



Intentos de suplantación

\$5.3 Billion
in Business Email
Compromise damages



Adjunto malicioso

66% of malware is now
installed via malicious
email attachments



Fugas de datos

Breaches can wipe up to
15% off stock market
valuations



Te damos la bienvenida

 micorreo@gmail.com ▾

Introduce tu contraseña

Sophos.Mola.MAzo.1234



[¿Has olvidado tu contraseña?](#)

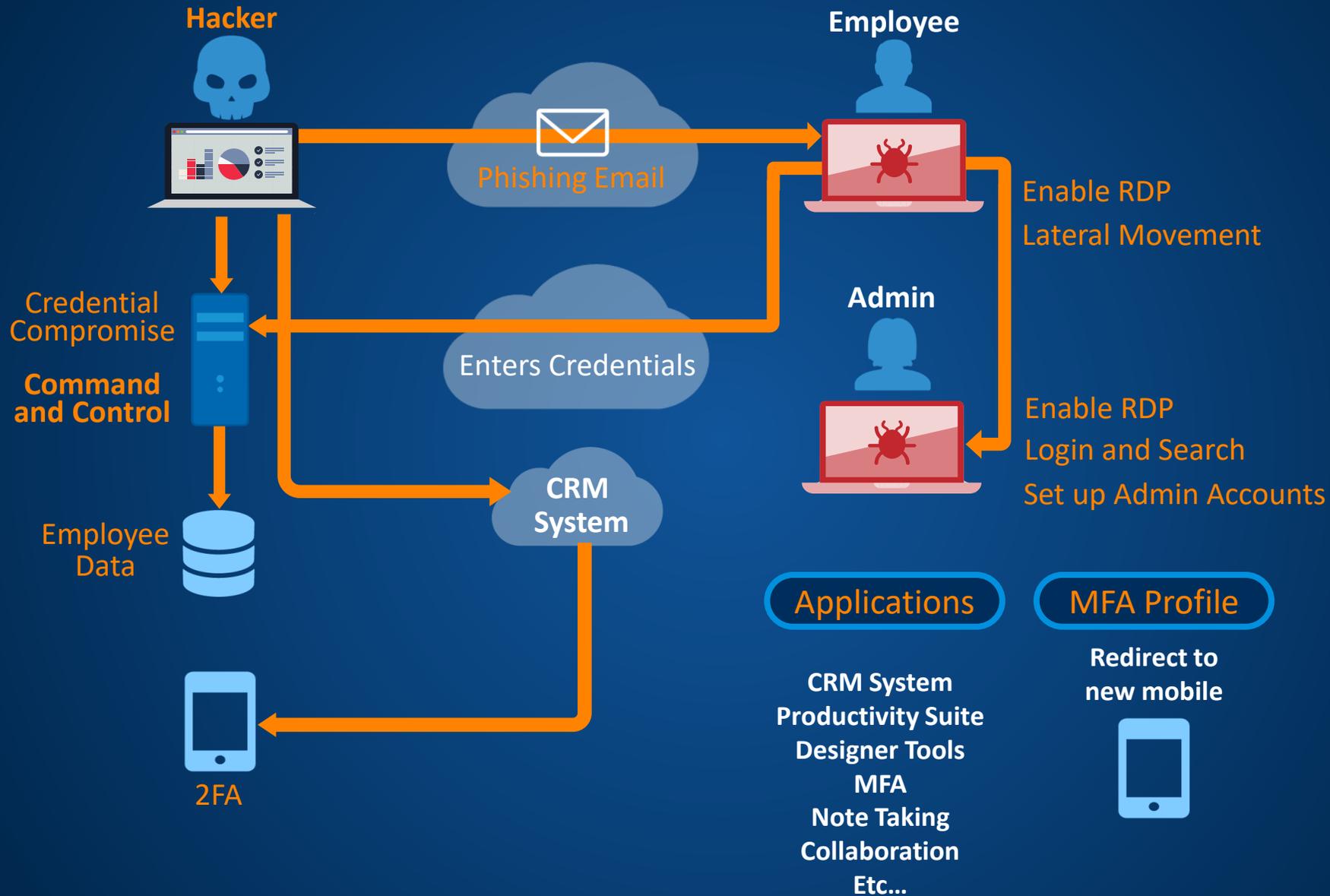
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Solución: Actuar como los malos

Educar y someter a pruebas a los usuarios para que detecten ataques



PRUEBAS AL USUARIO



**SIMULACIONES REALES DE
ATAQUE**



**MÓDULOS DE FORMACION
DINÁMICOS**



INFORMES COMPLETOS

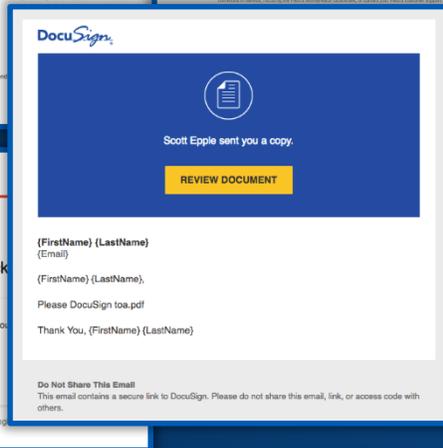
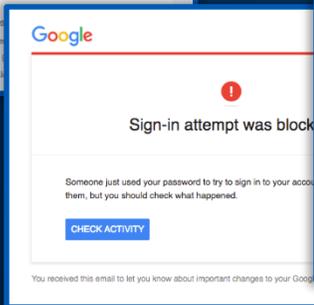
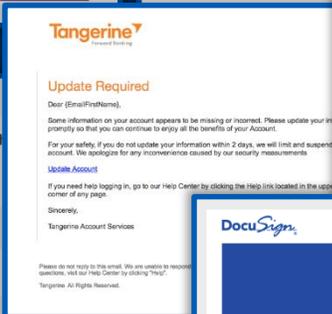
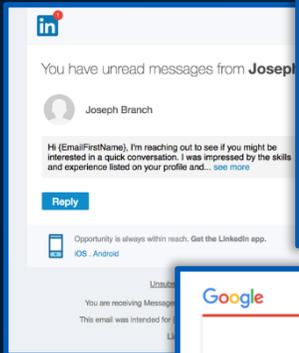
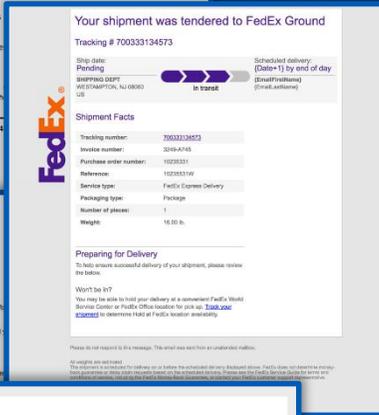
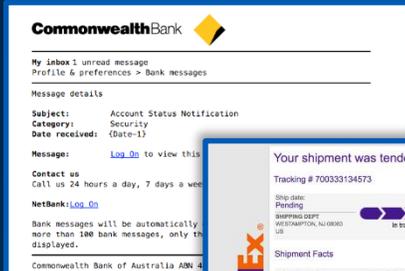
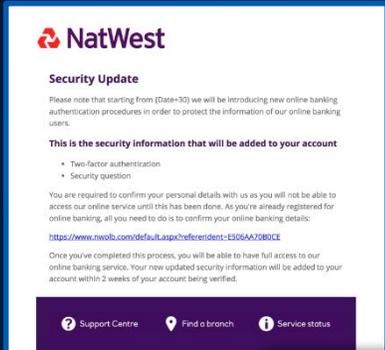
Mas de 150 ataques diferentes

Multiple scenarios and difficulties

- Realistic simulations powered by global threat intelligence
- Library of international templates from beginner to expert

Growing library of international content

- Australian Federal Police
- Amazon.co.uk
- DVLA
- Canada Post
- London Underground
- New Zealand Inland Revenue Department
- Parcelforce
- Royal Bank of Canada



60 módulos de formación

Security Topics

- Phishing
- Credential harvesting
- Vishing (phone phishing)
- Social engineering
- Ransomware
- Secure social media use
- Public Wi-Fi
- Malicious attachments
- Passwords & passphrases
- Two-factor authentication
- Principle of least privilege
- Physical security and data protection

Compliance Topics

- EU General Data Protection Regulation (GDPR)
- Gramm-Leach-Bliley Act (GLBA)
- Health Insurance Portability and Accountability Act (HIPAA)
- Payment Card Industry Data Security Standard (PCI DSS)

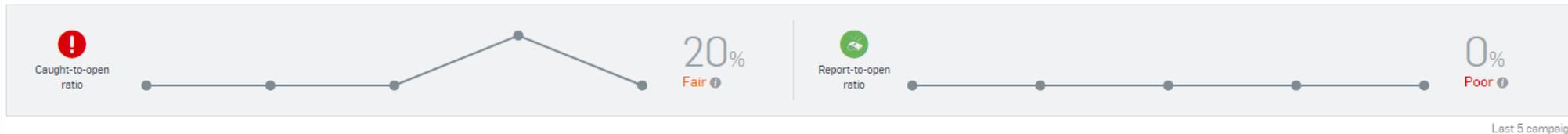


Concienciación sobre el phishing

#1

Seleccione una

Organization summary (last 5 campaigns)



Caught users

[See Report](#)

Name	Times Caught	Last Caught
Alberto Ruiz Rodas	2	Oct 23, 2018
Ivan	1	Sep 19, 2018

Past 90 days

Threat reporters

[See Report](#)

Name	Threats Reported	Last Reported
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No emails were reported during this timeframe

Not using the Outlook Add-in? [Get started](#)

Past 90 days

Seleccione un
módulo de
concienciación

Awareness factors

<p>4% Users tested</p> <p>Poor Attackers target everyone. You should too. Create a campaign</p>	<p>10 d ago Last campaign</p> <p>Excellent Frequent testing keeps security top of mind. Create a campaign</p>
<p>50% Users caught</p> <p>Poor You are only as strong as your weakest link. View caught users</p>	<p>100% Passed training</p> <p>Excellent Training reinforces key security practices. View incomplete trainings</p>

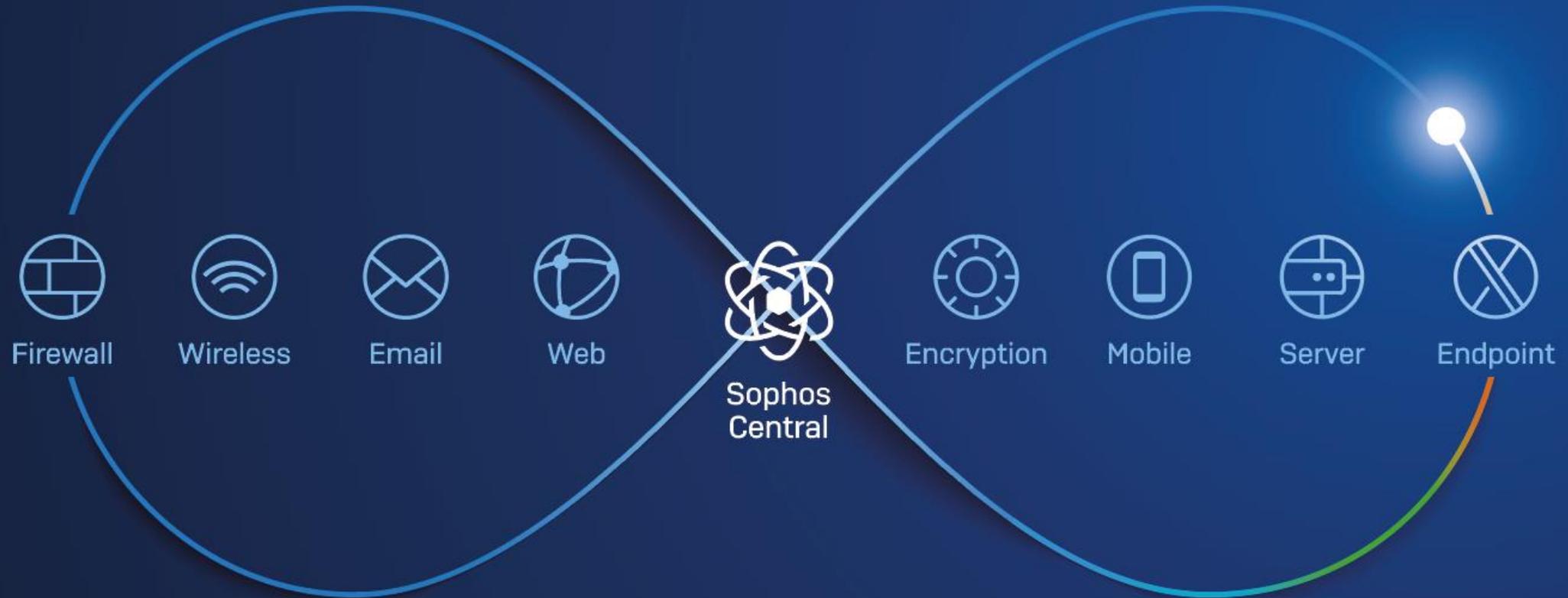
#3

Evalúe y gestione el nivel de concienciación

Modulo de formacion: Suplantacion de identidades

Synchronized Security

Cybersecurity as a System



www.sophos.com

SOPHOS
Security made simple.