Security Starts Here
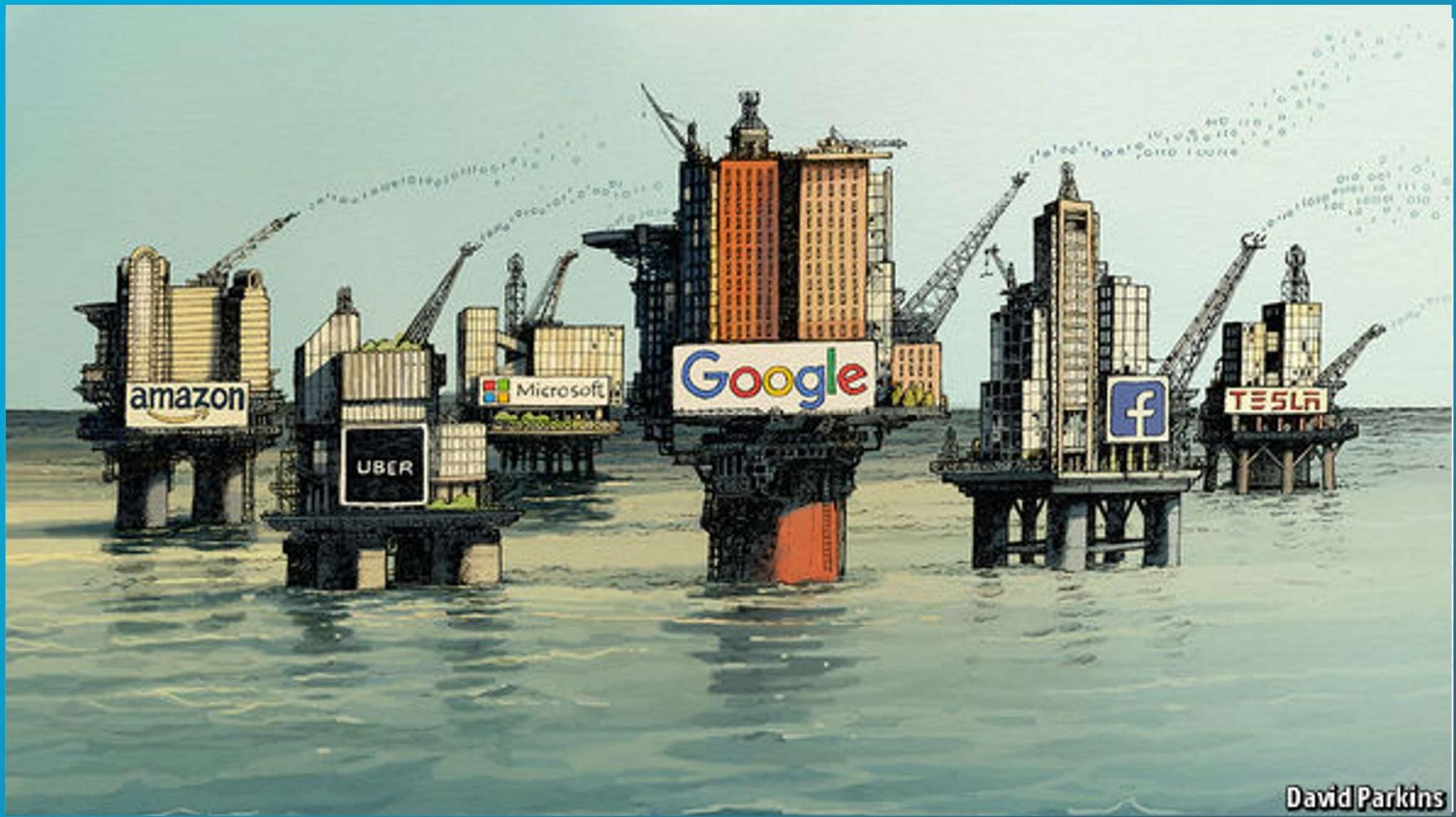## Autenticación y Gestión de Identidades

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ONE IDENTITY™

amazon · UBER · Microsoft · Google · f · TESLA

David Parkins

Business is good!

What do these companies have in common?

At a glance. A key principle of the **GDPR** is that you process personal data securely by means of 'appropriate **technical and organisational measures'** – this is the **'security** principle'. Doing this requires you to consider things like risk analysis, **organisational** policies, and physical and **technical measures**.
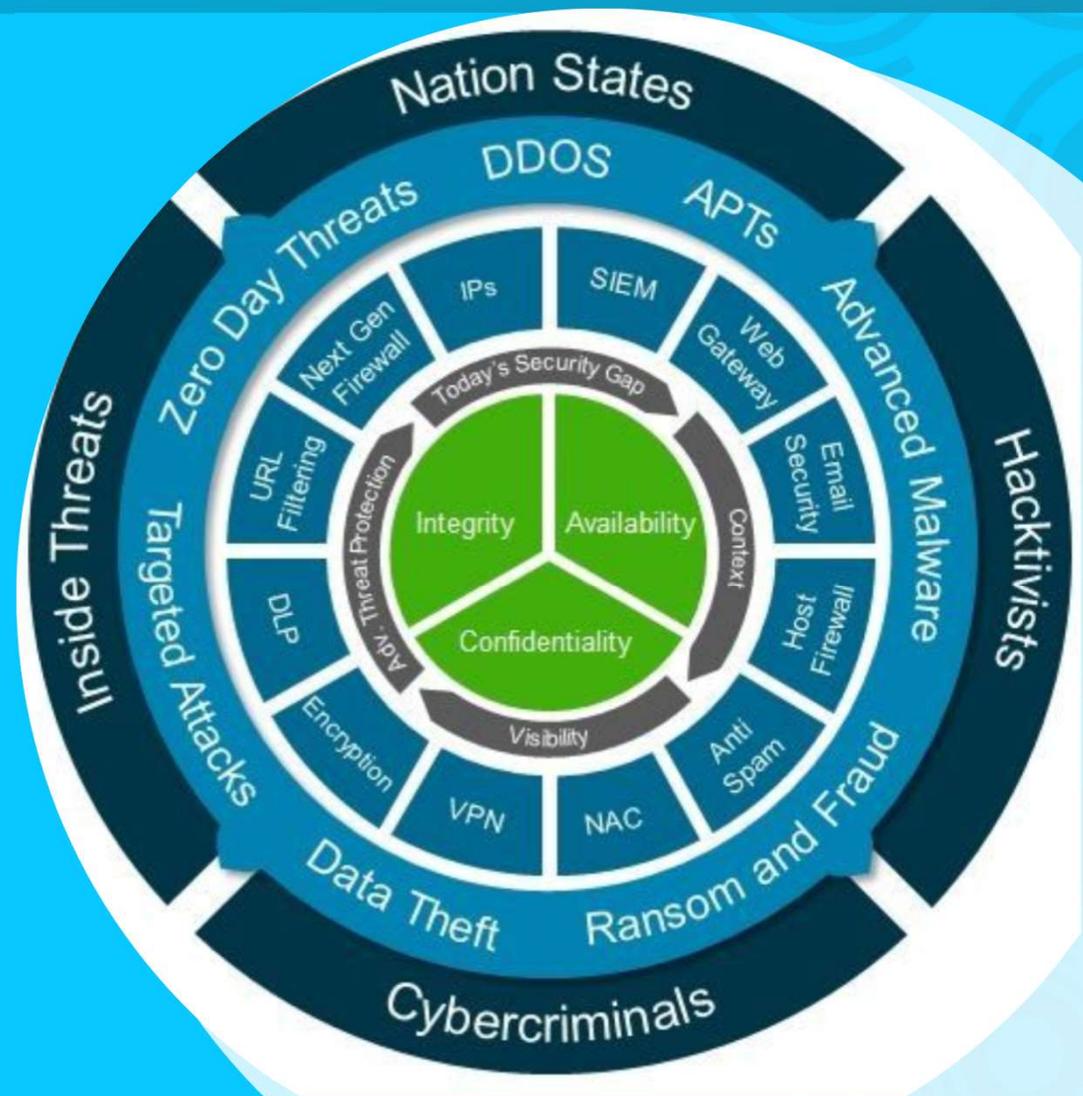
How are we doing?

Statistics: Highest individual fines (Top 10)
The following statistics shows the highest individual fines imposed to date per data controller (only top 10 fines).

	Controller	Country	Fine [€]	Type of Violation	Date
1	British Airways	UNITED KINGDOM	204,600,000	Insufficient technical and organisational measures to ensure information security	08 Jul 2019
2	Marriott International, Inc	UNITED KINGDOM	110,390,200	Insufficient technical and organisational measures to ensure information security	09 Jul 2019
3	Google Inc.	FRANCE	50,000,000	Insufficient legal basis for data processing	21 Jan 2019
4	TIM (telecommunications operator)	ITALY	27,800,000	Insufficient legal basis for data processing	15 Jan 2020
5	Austrian Post	AUSTRIA	18,000,000	Insufficient legal basis for data processing	23 Oct 2019
6	Deutsche Wohnen SE	GERMANY	14,500,000	Non-compliance with general data processing principles	30 Oct 2019
7	Telecoms provider (1&1 Telecom GmbH)	GERMANY	9,550,000	Insufficient technical and organisational measures to ensure information security	09 Dec 2019
8	Eni Gas e Luce	ITALY	8,500,000	Insufficient legal basis for data processing	11 Dec 2019
9	Eni Gas e Luce	ITALY	3,000,000	Insufficient legal basis for data processing	11 Dec 2019
10	National Revenue Agency	BULGARIA	2,600,000	Insufficient technical and organisational measures to ensure information security	28 Aug 2019

https://www.enforcementtracker.com/?insights
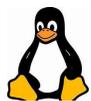
ONE IDENTITY™

Lot of money to protect our data with technical measures

But, what about organizational measures, internal controls, and the more important…the people?
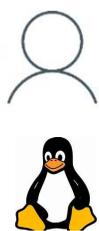
Let's take a closer look

Let's take a closer look

Too many accounts

Let's take a closer look

Shared accounts

Let's take a closer look

Accounts where you don't need them

Let's take a closer look

Excessive entitlements

Excessive entitlements

Let's take a closer look

Mistakes

Let's take a closer look

Weak oversight and compliance

Weak oversight and compliance

ONE IDENTITY™

Security Starts **Here**

Security Starts with

Security is only achieved when you can ensure the **right people** can get the **right access** to the **right resources** at the **right time** in the **right way**, and **you can prove it.**

Identity

This is *only possible* by ensuring **Identity** is at the core of your **Security** strategy.

Security Starts with

Which delivers a unique **Identity Portfolio**, of integrated AD Account Management, Privileged Access Management and Identity Governance and Administration solutions that let organizations achieve an **Identity-centric Security** strategy

ONE IDENTITY™

Identity-centered Security...the results

Right access at the right time

Significantly increased security

Productive, happy users
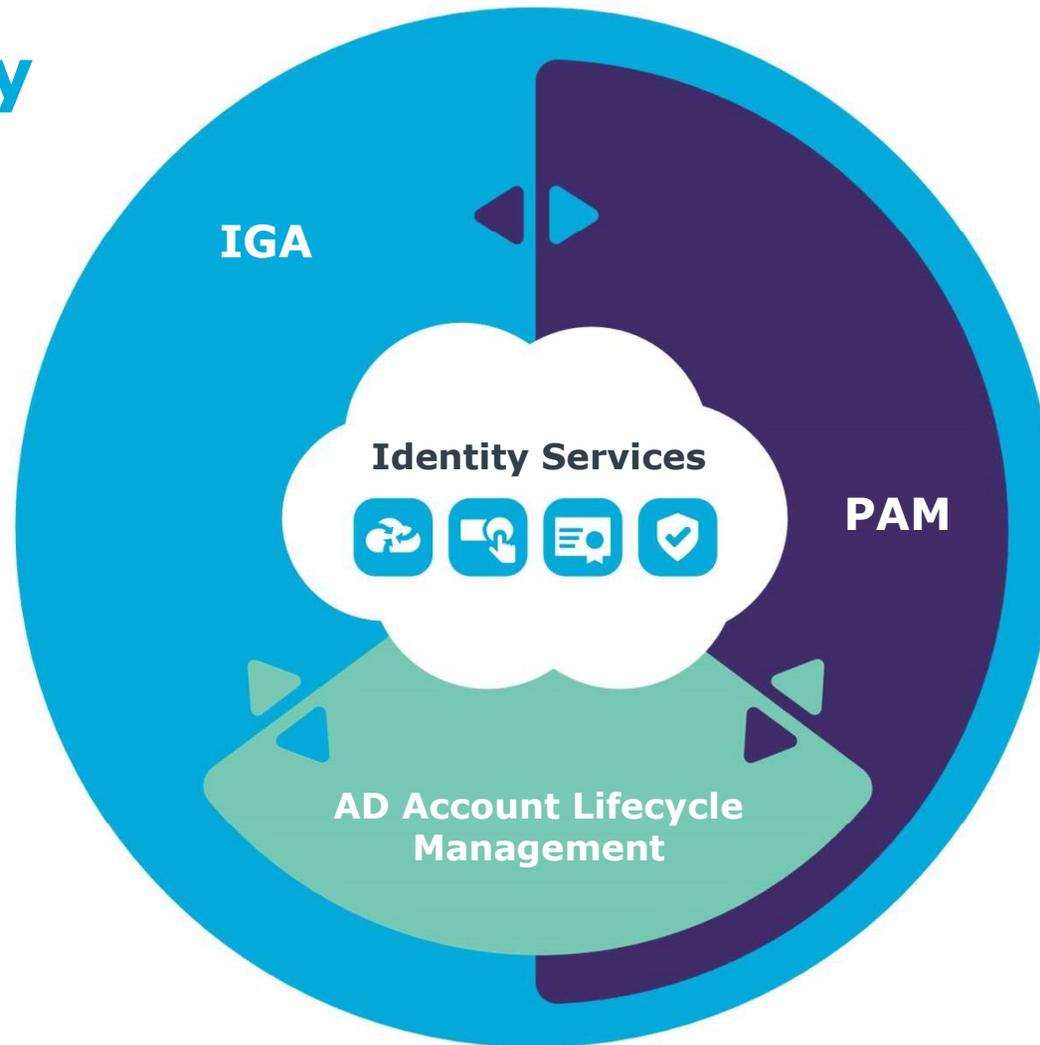
Entitlements

Streamlined IT

aws

Compliancy & privacy

Fulfill

Reduced costs

ONE IDENTITY™