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Kaspersky Security Awareness:  
Computer-based training programs  
for different organizational levels

[kaspersky.com/awareness](https://kaspersky.com/awareness)

# Difficulties companies face while conducting security awareness training

## Students: not efficient



Perceived as difficult, boring, irrelevant drudgery



It's all about 'don't' rather than about 'how to'



Knowledge is not retained



Reading and listening isn't as effective as doing



## Administrators: takes too much time



How to create a program and set goals?



How to manage training assignments?



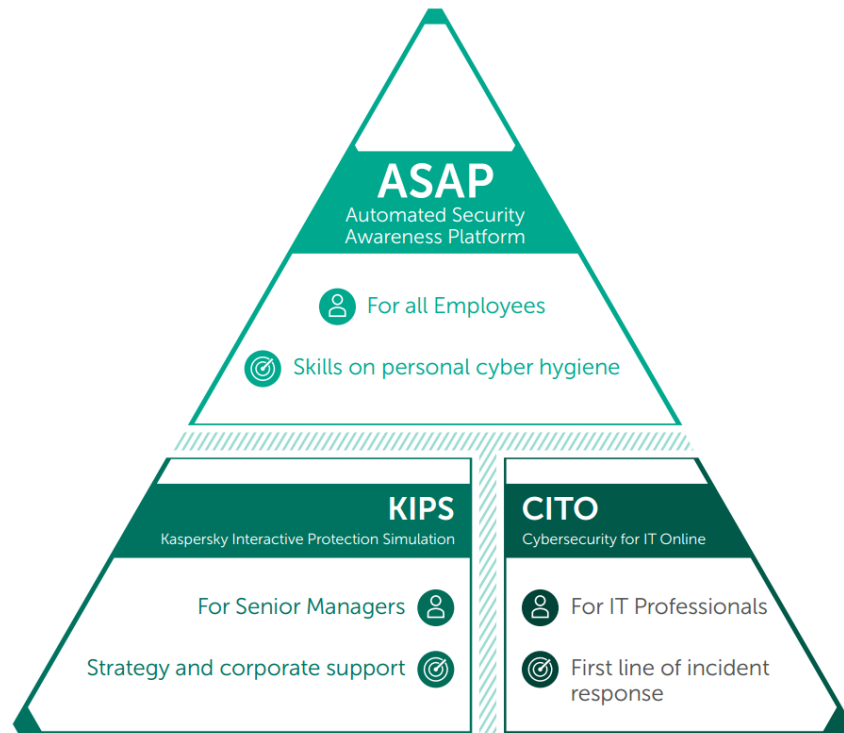
How to control the progress?



How to engage people into a training

# Kaspersky Security Awareness Training Products

Kaspersky Cybersecurity Awareness comprises of 3 elements which intermesh, but which are also fully effective if used separately.



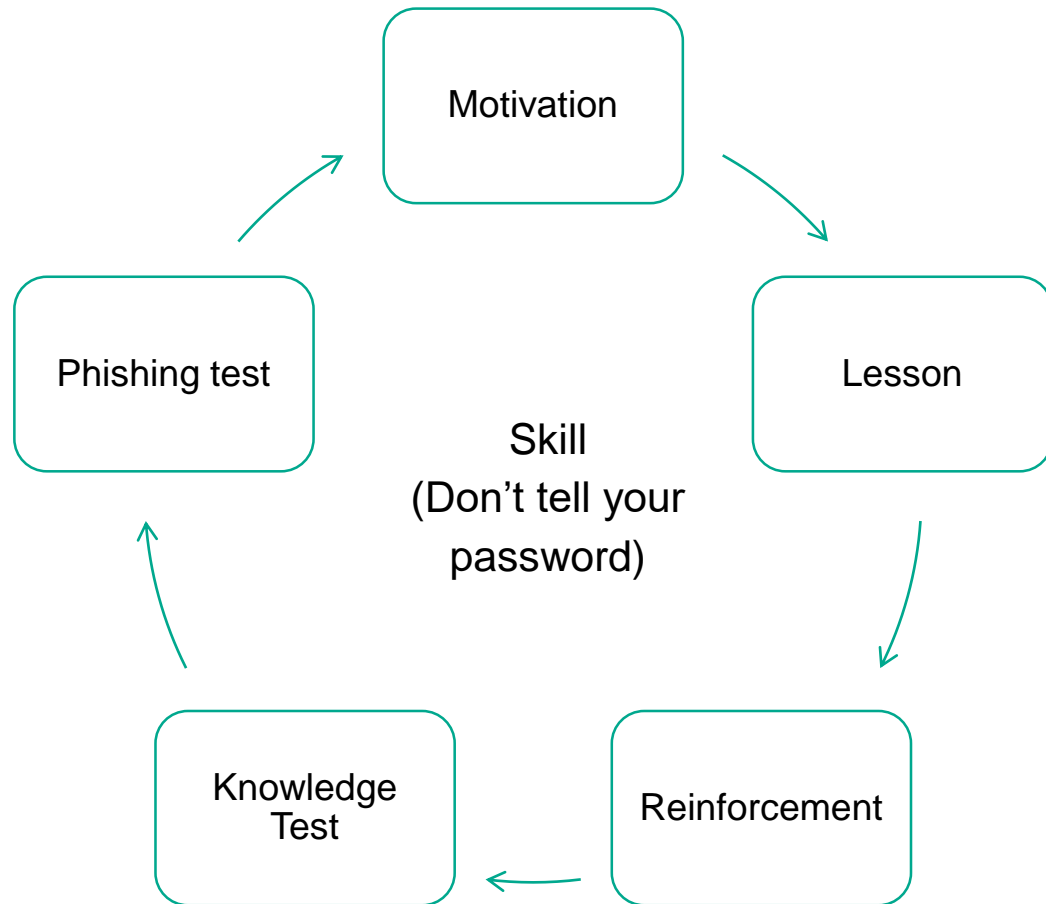
**Skills** instead of just knowledge

**Computer-based** – easy delivery, management & measurement

**Real life examples & practical exercises** – students engagement and motivation

**Clear training structure and latest L&D technologies** - easy for administrators, effective for students

# Auto-scheduled learning activities foster skills



- ⦿ All elements of the training serve to build the same skills and follow in a defined sequence
- ⦿ Logical and effective
- ⦿ All assignments are done automatically by the platform

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Thank you!

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